



# **COMPETE TO**

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# **CONTRIBUTE**

**“Inspiring and Empowering Youth to Engage in  
Creating a Healthier Community”**

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## **SPONSORSHIP PACKAGE**

# ABOUT US

## Mission

To inspire and empower youth to engage in creating a healthier community.

## History

Compete to Contribute began in 2016 with an idea to challenge youth participating in non-profit, extracurricular activities by partaking in acts of service to better the community. Through these acts of service, we want to inspire breakthroughs in the way children see their community and to achieve immediate and lasting change in their lives. In 2017 we raised \$32,500.00 and gave it all back.

## The Challenge

We are challenging 15 incorporated, non-profit, minor associations in the Tri - region to implement creative acts of service that will positively impact their community. The winning groups will be awarded cash prizes for their efforts based on community engagement and impact. Our goal is that 100% of cash donations will be given back to the associations. So far we have donated over \$50,000.00.

## The Board

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# FACTS ABOUT YOUTH & SPORTS

- ▶ Approximately 23% of Spruce Grove residents are between the ages of 0-14.
- ▶ Approximately 24% of Stony Plain residents are between the ages of 0-19.
- ▶ 77% of 5- to 19-year-olds participate in organized physical activities or sport.
- ▶ According to parents, 75% of 5- to 19-year-olds participate in unorganized physical activities or sports after school.
- ▶ 84% of Canadian kids between the ages of 3-17 are participating in some type of sport
- ▶ 60% of those Canadian kids are participating in organized sports.
- ▶ Sport participation decreased experience with marijuana use and decreased experience with hallucinogens, prescription pill abuse and illicit drugs such as cocaine.
- ▶ The research found that there are 21 sports and activities (team & individual) with at least 100,000 organized participants in the 3-17 age group in Canada and another 23 with estimated participation of 25,000 to 100,000.
- ▶ Among municipalities with more than 1,000 residents, 35% have a physical activity and sport strategy, 56% consider physical activity a high priority and 81% have a shared use agreement with school boards for facilities.

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# SPONSORS

## 2016 Sponsors

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Black Dirt Company  
Four Elements Electric Ltd.  
Tailon Homes  
Stahl Peterbilt  
Big Sky Media  
Town Of Stony Plain  
City Of Spruce Grove  
All Trailer Repair

SandBoxes  
360 Wellness  
Drayden Insurance LTD  
OK Tire - Spruce Grove  
Canadian Brewhouse  
Birdsell Grant LLP  
Trans Alta Tri Leisure  
Center

Lammles Western Wear &  
Tack  
Myshak Group of  
Companies  
Pankratz Ent  
Ian and Chantel  
The Jansen Group

## 2017 Sponsors

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Black Dirt Company  
ARPI's North Inc.  
OMNI Sport Inc.  
Mulch Co Ltd.  
OK Tire - Spruce Grove  
Taillon Homes

Trinus  
Lea-Der Coatings  
Back On Track  
Solare LED & SOLAR  
LIONS Club - Stony Plain  
Zender Ford

Stahl Peterbilt  
Teck Era  
Gifts & Gadgets  
Summit Trailer Ltd.  
Tundra Excavating

## Honourable Mention

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Drayden Insurance Ltd -  
Stony Plain

Handi - Can Portable Toilets

Cori Williams



# PARTICIPANTS

## 2016 Participants

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Stony Plain Minor Ball  
Association  
Parkland Racers Ski Club

Stony Plain BMX  
Spruce Grove Soccer  
Aerials Gymnastics Club

Karaar Performing Arts  
Foundation for Cohesive  
Communities

## 2017 Participants

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Stony Plain Minor Ball  
Association  
Parkland Racers Ski Club  
Stony Plain BMX

Spruce Grove Soccer  
Aerials Gymnastics Club  
Karaar Performing Arts  
Foundation for Cohesive  
Communities

Spruce Grove & District  
Football

## 2017 Winners

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### 1st Place

Spruce Grove & District Minor Football

### 3rd Place

The Pathfinders Group (Girl Scouts)

### 2nd Place

Aerials Gymnastics

### 4th Place

Challenger Baseball

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Dear CTC , sponsors and all involved,

We would like to start off with a huge thank you for the opportunity to be a part of this amazing event. Our organization relies heavily on the generosity of our community to ensure our sport remains affordable for as many participants as possible. When the prospect of participating in the CTC was brought forth to our board members we were very excited, not only for the possible financial benefit but more importantly to give back to a community that we all live in and receive such great support from. The ideas were flying around the table, we had many great ideas however it was very clear that we felt very strongly that one of the very important services in our community could use our help. The food bank gets a lot of attention during the holidays, however we decided it needed some attention in the long summer months as well. With the overwhelming support from everyone within the organization sack hunger was born! Everyone in the organization was backing this initiative with great ideas and boundless energy. We feel that this event was a great experience for everyone from our 5- year-old novice players all the way to the coaches and parents. The sense of community that this lit within our organization was incredible. We had the little guys camped out in the front of local grocery stores and the amount of enthusiasm that they had when explaining what our initiative to patrons as they walked in was infectious. Our novice kids were so proud when the bag would return from the store bursting with food and the appreciation they would get from the patrons for doing this for our community as they handed them the full bag. It was truly an experience that most do not get the opportunity to have. When the trucks started rolling in with the bags we collected from the residents of Spruce Grove we were taken aback. We had great expectations going into this collection, however this was bigger than we had imagined. The community really stepped up and helped us do a great thing for those who need it most.

When we arrived at the Parkland Food Bank to unload our trailer and multiple trucks, it was another showing of community and team work! The players of all ages rolled up their sleeves and unloaded the record donation in no time at all. The feeling of accomplishment felt by all involved was evident in the smiles and enthusiasm shown by players, coaches and parents.

Our association has made it clear that we will continue this event regardless of the involvement in CTC. The bar has been set high, however the players, coaches, parents and our board members would like nothing more than to improve on this event and find other ways we can impact our community in a positive way. This

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attitude and sense of cohesion as an organization that has been sparked can be greatly linked to the CTC. This event really amplified our sense of community and created a drive within to get out and make a difference. For this we are very grateful and look forward a strong future of striving for community involvement and betterment from the SGDMFA.

Thank you,

SGDMFA

Spruce Grove Cougars

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# SPONSORSHIP LEVELS



## Title Sponsor - \$10,000

- ▶ Constant social media mention
- ▶ Own, branded page on website with company bio
- ▶ Link to company website
- ▶ Awards Banquet Sponsor
- ▶ 5 Window stickers



## Gold Sponsor - \$7,500

- ▶ Constant social media mentioned
- ▶ Link to website, logo on website w/ amount donated listed
- ▶ Company mention on prize denomination
- ▶ Company mention at awards banquet
- ▶ 3 Window stickers



## Silver Sponsor - \$5,000

- ▶ Constant social media mentioned
- ▶ Link to website, logo on website
- ▶ Company mention on prize denomination
- ▶ 2 Window stickers



## Bronze Sponsor - \$2,500

- ▶ Social media mentions
- ▶ Logo on website
- ▶ Company mention on prize denomination
- ▶ 1 Window sticker

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# SPONSORSHIP AGREEMENT

Business / Organization: \_\_\_\_\_

Contact: \_\_\_\_\_

Email Address: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_

Postal Code: \_\_\_\_\_ Phone: \_\_\_\_\_

## SPONSORSHIP CATEGORY

- |   |   |
|---|---|
| <input type="checkbox"/> Title Sponsor (\$10,000 +) | <input type="checkbox"/> Bronze Sponsor (\$2,500)         |
| <input type="checkbox"/> Gold Sponsor (\$7,500)     | <input type="checkbox"/> Honorable Mention (< \$2,500)    |
| <input type="checkbox"/> Silver Sponsor (\$5,000)   | <input type="checkbox"/> Community Support (Gift In Kind) |

### Amount:

How would you like to donate?

Payment Type:     Cheque     Credit Card (+ Service Fee %)

For donation to be Picked Up or Dropped off, please contact us at  
[competetocontribute@outlook.com](mailto:competetocontribute@outlook.com)

## ACKNOWLEDGEMENT

I agree to be contacted by CTC for the purpose of advertising and to ensure that I receive the full benefits of my sponsorship. The best way to contact me is \_\_\_\_\_ (email / phone) during \_\_\_\_\_ (best time of day to contact).

Signature: \_\_\_\_\_ Date: \_\_\_\_\_





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## **CONTACT US**

[competetocontribute@outlook.com](mailto:competetocontribute@outlook.com)  
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**THANK YOU FOR YOUR SUPPORT!**