



COMPETE TO

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**“Inspiring and Empowering Youth to Engage in
Creating a Healthier Community”**

SPONSORSHIP PACKAGE

ABOUT US

Mission

To inspire and empower youth to engage in creating a healthier community.

History

Compete to Contribute began in 2016 with an idea to challenge youth participating in non-profit, extracurricular activities by partaking in acts of service to better the community. Through these acts of service, we want to inspire breakthroughs in the way children see their community and to achieve immediate and lasting change in their lives. In 2018, we fundraised \$27,090, and over the past 3 years, we've raised over \$77,000, which has been given completely given to the community and participants.

The Challenge

We are challenging non-profit, minor associations in the Tri-region to implement creative acts of service that will positively impact their community. The winning groups will be awarded cash prizes for their efforts based on community engagement and impact.

The Board

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FACTS ABOUT YOUTH & SPORTS

- ▶ Approximately 23% of Spruce Grove residents are between the ages of 0-14.
- ▶ Approximately 24% of Stony Plain residents are between the ages of 0-19.
- ▶ 77% of 5- to 19-year-olds participate in organized physical activities or sport.
- ▶ According to parents, 75% of 5- to 19-year-olds participate in unorganized physical activities or sports after school.
- ▶ 84% of Canadian kids between the ages of 3-17 are participating in some type of sport
- ▶ 60% of those Canadian kids are participating in organized sports.
- ▶ Sport participation decreased experience with marijuana use and decreased experience with hallucinogens, prescription pill abuse and illicit drugs such as cocaine.
- ▶ The research found that there are 21 sports and activities (team & individual) with at least 100,000 organized participants in the 3-17 age group in Canada and another 23 with estimated participation of 25,000 to 100,000.
- ▶ Among municipalities with more than 1,000 residents, 35% have a physical activity and sport strategy, 56% consider physical activity a high priority and 81% have a shared use agreement with school boards for facilities.

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SPONSORS

2017 Sponsors

Black Dirt Company
ARPI's North Inc.
OMNI Sport Inc.
Mulch Co Ltd.
OK Tire - Spruce Grove
Taillon Homes

Trinus
Lea-Der Coatings
Back On Track
Solare LED & SOLAR
LIONS Club - Stony Plain
Zender Ford

Stahl Peterbilt
Teck Era
Gifts & Gadgets
Summit Trailer Ltd.
Tundra Excavating

2018 Sponsors

Black Dirt Company
OK Tire - Spruce Grove
OMNI Sport Inc.
Well Hung Door
Stahl Peterbilt
Stony Plain Lions Club

Summit Trailers
Back on Track Chiropractic
and Sport Injury Clinic
Drayden Insurance
Gifts and Gadgets
LEA-DER Coatings

Taillon Homes
Kulak Group
Birdsell Grant

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PARTICIPANTS

2017 Participants

Challenger Baseball
Parkland Racers Ski Club
Stony Plain BMX

Spruce Grove Soccer
Aerials Gymnastics Club
Karaar Performing Arts

Foundation for Cohesive
Communities
Spruce Grove & District
Football

2018 Participants

Stony Plain BMX
FCSS Youth Center Stony
Plain
Cohesive Communities

SGMFA
Aerials Gymnastics
Girl Guides Pathfinders

Stony Plain Challenger
Baseball

2018 Winners

1st Place

Three Sisters Pathfinder Group Girl Guides
of Canada

5th Place

Youth Center (Cause) / Bicycle Repair
Program

2nd Place

FCSS / Stony Plain Youth Center

6th Place

Cohesive Communities (Cause) / Neighbour
Link Parkland

3rd Place

Spruce Grove and District Minor Football
Association

7th Place

Stony Plain BMX

4th Place

Challenger Baseball

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Dear CTC , sponsors and all involved,

We would like to start off with a huge thank you for the opportunity to be a part of this amazing event. Our organization relies heavily on the generosity of our community to ensure our sport remains affordable for as many participants as possible. When the prospect of participating in the CTC was brought forth to our board members we were very excited, not only for the possible financial benefit but more importantly to give back to a community that we all live in and receive such great support from. The ideas were flying around the table, we had many great ideas however it was very clear that we felt very strongly that one of the very important services in our community could use our help. The food bank gets a lot of attention during the holidays, however we decided it needed some attention in the long summer months as well. With the overwhelming support from everyone within the organization sack hunger was born! Everyone in the organization was backing this initiative with great ideas and boundless energy. We feel that this event was a great experience for everyone from our 5- year-old novice players all the way to the coaches and parents. The sense of community that this lit within our organization was incredible. We had the little guys camped out in the front of local grocery stores and the amount of enthusiasm that they had when explaining what our initiative to patrons as they walked in was infectious. Our novice kids were so proud when the bag would return from the store bursting with food and the appreciation they would get from the patrons for doing this for our community as they handed them the full bag. It was truly an experience that most do not get the opportunity to have. When the trucks started rolling in with the bags we collected from the residents of Spruce Grove we were taken aback. We had great expectations going into this collection, however this was bigger than we had imagined. The community really stepped up and helped us do a great thing for those who need it most.

When we arrived at the Parkland Food Bank to unload our trailer and multiple trucks, it was another showing of community and team work! The players of all ages rolled up their sleeves and unloaded the record donation in no time at all. The feeling of accomplishment felt by all involved was evident in the smiles and enthusiasm shown by players, coaches and parents.

Our association has made it clear that we will continue this event regardless of the involvement in CTC. The bar has been set high, however the players, coaches, parents and our board members would like nothing more than to improve on this event and find other ways we can impact our community in a positive way. This

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attitude and sense of cohesion as an organization that has been sparked can be greatly linked to the CTC. This event really amplified our sense of community and created a drive within to get out and make a difference. For this we are very grateful and look forward a strong future of striving for community involvement and betterment from the SGDMFA.

Thank you,

SGDMFA

Spruce Grove Cougars

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SPONSORSHIP LEVELS



Platinum Sponsor - \$5,000

- ▶ Constant social media mention
- ▶ Own, branded page on website with company bio
- ▶ Link to company website
- ▶ Awards Banquet Sponsor
- ▶ 5 Window stickers



Gold Sponsor - \$3,500

- ▶ Constant social media mentioned
- ▶ Link to website, logo on website w/ amount donated listed
- ▶ Company mention on prize denomination
- ▶ Company mention at awards banquet
- ▶ 3 Window stickers



Silver Sponsor - \$2,500

- ▶ Constant social media mentioned
- ▶ Link to website, logo on website
- ▶ Company mention on prize denomination
- ▶ 2 Window stickers



Bronze Sponsor - \$1,000

- ▶ Social media mentions
- ▶ Logo on website
- ▶ Company mention on prize denomination
- ▶ 1 Window sticker

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SPONSORSHIP AGREEMENT

Business / Organization: _____

Contact: _____

Email Address: _____

Mailing Address: _____

City: _____ Province: _____

Postal Code: _____ Phone: _____

SPONSORSHIP CATEGORY

Title Sponsor (\$5,000+)

Gold Sponsor (\$3,500)

Silver Sponsor (\$2,500)

Bronze Sponsor (\$1,000)

Honorable Mention (< \$1,000)

Community Support (Gift In Kind)

Amount:

How would you like to donate?

Payment Type: Cheque Credit Card (+ Service Fee %)

For donation to be Picked Up or Dropped off, please contact us at
competetocontribute@outlook.com

ACKNOWLEDGEMENT

I agree to be contacted by CTC for the purpose of advertising and to ensure that I receive the full benefits of my sponsorship. The best way to contact me is _____ (email / phone) during _____ (best time of day to contact).

Signature: _____ Date: _____

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CONTACT US

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THANK YOU FOR YOUR SUPPORT!