



COMPETE TO

CONTRIBUTE

**“Inspiring and Empowering Youth to Engage in
Creating a Healthier Community”**

PARTICIPATION PACKAGE

ABOUT US

Mission

To inspire and empower youth to engage in creating a healthier community.

History

Compete to Contribute began in 2016 with an idea to challenge youth participating in non-profit, extracurricular activities by partaking in acts of service to better the community. Through these acts of service, we want to inspire breakthroughs in the way children see their community and to achieve immediate and lasting change in their lives. In 2018, we fundraised \$27,090, and over the past 3 years, we've raised over \$77,000, which has been given completely given to the community and participants.

The Challenge

We are challenging non-profit, minor associations in the Tri -region to implement creative acts of service that will positively impact their community. The winning groups will be awarded cash prizes for their efforts based on community engagement and impact.

The Board

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ADDITIONAL INFORMATION

2019 Season

- ▶ This year the acts of service will be open from June 1st, 2019 until October 15, 2019.
- ▶ Applications to participate are open from June 1, 2019 to August 15, 2019
- ▶ Mentors will present on behalf of participants to the board of directories from October 28th to the 31st, 2019.
- ▶ Year end wrap up and presentations will be held on November 1st, 2019 - Location and exact time to be determined.

Eligibility of Participation

- ▶ Must be an organization made up of youth under 18 years of age, church groups, youth groups, not for profits, school groups and clubs, etc.
- ▶ Fill out the Compete to Contribute application for acceptance.
- ▶ Must be able to perform the act of good within the allotted timeline.
- ▶ Must be able to formally inform the board to the intended use of funds that awarded via CTC. Award winners will be required to show proof of their use of CTC funds, and held accountable to use funds as stated in the application process

Requirements of participants

- ▶ Work closely with board appointed mentor throughout the entire process, to include documenting of act from inception to completion.
- ▶ Ensure that the guidelines and spirit of the contest are followed
- ▶ Post on social media before, during and after the act of good. It will also be required to repost and like any CTC social media postings at a frequency yet to be determined.
- ▶ Support and encourage other participants throughout the process.
- ▶ Execute contract once application is accepted to participate in Compete to Contribute
- ▶ Provide feedback of your experiences, good or bad, throughout the competition to help improve Compete to Contribute moving forward.

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EVALUATION CRITERIA

Youth Empowerment

20%

How empowered were the youth in creating the initiative and executing the idea?

Participation and Performance

20%

This an assessment of the club/leadership and engagement of the youth within the association.

- ▶ What was the act of good?
- ▶ Percentage of participation within group toward act of good.
- ▶ how many people participated?
- ▶ Number of total hours toward act of good.
- ▶ Observed engagement of participants.
- ▶ Overall level of team performance.
- ▶ Impact per individual.

Community Engagement/Impact

20%

- ▶ Was a community need fulfilled?
- ▶ Number of people in community positively impacted.
- ▶ Will the act have a lasting impact on the community?

Social Media Implementation

10%

- ▶ Was their act shared on social media?
- ▶ Did they like, share CTC social media posts
- ▶ Did they support other participants social media?

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EVALUATION CRITERIA (CONT.)

Misc.

5%

- ▶ Did they have any unexpected challenges to overcome?
- ▶ Where they supportive of other participants?
- ▶ Did they participate in community events attended by CTC?

Board Evaluation

25%

Board discussion and evaluation

- ▶ Selflessness of act
- ▶ How was the initiative conceived? Who came up with the idea?
 - ▶ youth executed/board executed
 - ▶ group participation on board initiatives is positively viewed
 - ▶ youth initiatives rate well on purpose and acts of good
- ▶ How was it executed?
- ▶ What do they have planned for any winnings?
- ▶ Experience and past performance.
- ▶ Innovation value (Thinking outside the box).

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COMMUNITY SERVICE OPPORTUNITIES

- ▶ Organize a bottle drive to raise money for a local charitable organization.
- ▶ Organize a fundraising event to raise money for a good cause.
- ▶ Make “I Care” kits with combs, toothbrushes, shampoo, etc. for those in need.
- ▶ Organize a food drive for food.
- ▶ Draw placemats or entertain at a free community lunch.
- ▶ Adopt a “grandfriend” and visit them at a seniors lodge.
- ▶ Play games or hold an afternoon dance for your local seniors.
- ▶ Sing for residents at a senior’s lodge or at the hospital.
- ▶ Rake leaves or shovel snow for a senior in the community.
- ▶ Clean up a garden area.
- ▶ Clean up trash along walking paths or in a park.
- ▶ Plant flowers in public areas that could use some color.
- ▶ Paint a fence
- ▶ Create a habitat for wildlife at the Rehabilitation Centre near Spruce Grove.
- ▶ Build or paint dog houses for a rescue society.
- ▶ Create a campaign for a good cause.
- ▶ Organize a project for National Youth Service Day.
- ▶ Write a letter to the editor about an issue or organization you care about.
- ▶ Yellow Fish Road is a free storm drain painting program that promotes awareness about urban runoff pollution with various groups.
- ▶ Book-drive to support the Take Time To Read tiny libraries project run by the libraries.
- ▶ Create sensory backpacks for the shelves in libraries.
- ▶ Get together to buy holiday presents for a family in need or groups can sort and wrap with Kinnette Club
- ▶ Bake cookies and bring them to your local fire department or RCMP detachment.
- ▶ Carry out groceries for people at the local grocery store.
- ▶ Preservation or restoration of historical sites and buildings.





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#CTC2019

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THANK YOU FOR YOUR SUPPORT!